

# Welcome to THE BRANCH

LOOKING AHEAD TO Q3

## HERE COMES THE SUN!



It's officially summer! We know that in SoCal, summers can be hot – that's why we have plans in place to keep you and your clients safe and comfortable!

### "It's hot, what do I do?"

If you're in a session and it's hot, please kindly ask the family if they would mind turning on a fan or AC. It is very important that all of you are working in a comfortable environment. If a family doesn't have items in the home to help cool the session area down, please reach out to your Supervisor ASAP.

### If you feel too hot and need a minute to cool down, please:

- Let the parent/caregiver know and take the time you need to cool down, drink water, etc.
- Contact the Supervisor to see if they can bring a fan out to the home.
- Reach out to the Scheduling Line so they can arrange for you to pick up a cooling towel at the office.
- If you have a gap between sessions, you're more than welcome to stop by your regional office to cool down, sit, relax, decompress, and grab a snack/beverage! Reach out to your Regional Director to see what times your regional office is open!



## CONGRATULATIONS TO OUR 2025 GRADUATES!

**REBECA**

B.S. LEGAL STUDIES  
BELLEVUE UNIVERSITY

**KYLIE**

M.A. SPECIAL EDUCATION  
CONCENTRATION: APPLIED BEHAVIOR ANALYSIS  
ARIZONA STATE UNIVERSITY

**JERIKA**

B.A. CHILD DEVELOPMENT AND  
FAMILY STUDIES  
CSU LONG BEACH

**\*\*EMPLOYEE LAST NAMES HAVE BEEN REDACTED FOR PRIVACY PURPOSES\*\***

APRIL

<b>April</b> – 16 Years	<b>Yekta</b> – 2 Years	<b>Sydnee</b> – 1 Year
<b>Ashley</b> – 12 Years	<b>Maribel</b> – 2 Years	<b>Naomi</b> – 1 Year
<b>Kayla</b> – 7 Years	<b>Derek</b> – 1 Year	<b>Veronica</b> – 1 Year
<b>Samantha</b> – 7 Years	<b>Tram</b> – 1 Year	<b>Stephanie</b> – 1 Year
<b>Diego</b> – 3 Years	<b>Carmen</b> – 1 Year	<b>Tanya</b> – 1 Year
<b>Diana</b> – 2 Years	<b>Madilyn</b> – 1 Year	<b>Melissa</b> – 1 Year
<b>Maritza</b> – 2 Years	<b>Lyra</b> – 1 Year	

MAY

	<b>Bryana</b> – 4 Years	<b>Kailanie</b> – 1 Year
<b>Amy</b> – 22 Years	<b>Edith</b> – 2 Years	<b>Jesus</b> – 1 Year
<b>Cindy</b> – 19 Years	<b>Sarah</b> – 2 Years	<b>Joselyne</b> – 1 Year
<b>Dynasty</b> – 10 Years	<b>Daniela</b> – 2 Years	<b>Jeanette</b> – 1 Year
<b>Erin</b> – 9 Years	<b>Ruby</b> – 2 Years	<b>Marjolain</b> – 1 Year
<b>Briyana</b> – 7 Years	<b>Alexa</b> – 2 Years	<b>Jennifer</b> – 1 Year
<b>Kristen</b> – 6 Years	<b>Ashley</b> – 1 Year	<b>Alejandra</b> – 1 Year
<b>Darya</b> – 4 Years	<b>Esther</b> – 1 Year	

JUNE

	<b>Jerika</b> – 3 Years	<b>Melanie</b> – 1 Year
<b>Kellie</b> – 18 Years	<b>Cassandra</b> – 3 Years	<b>Alanna</b> – 1 Year
<b>Amy</b> – 15 Years	<b>Elise</b> – 2 Years	<b>Johnathon</b> – 1 Year
<b>Leslie</b> – 10 Years	<b>Marissa</b> – 2 Years	<b>Nikitha</b> – 1 Year
<b>Sarah</b> – 7 Years	<b>Samantha</b> – 1 Year	<b>Allen</b> – 1 Year
<b>Sarajeon</b> – 4 Years	<b>Juan</b> – 1 Year	<b>Arooj</b> – 1 Year
<b>Citlaly</b> – 4 Years	<b>Kiana</b> – 1 Year	<b>Lauryn</b> – 1 Year



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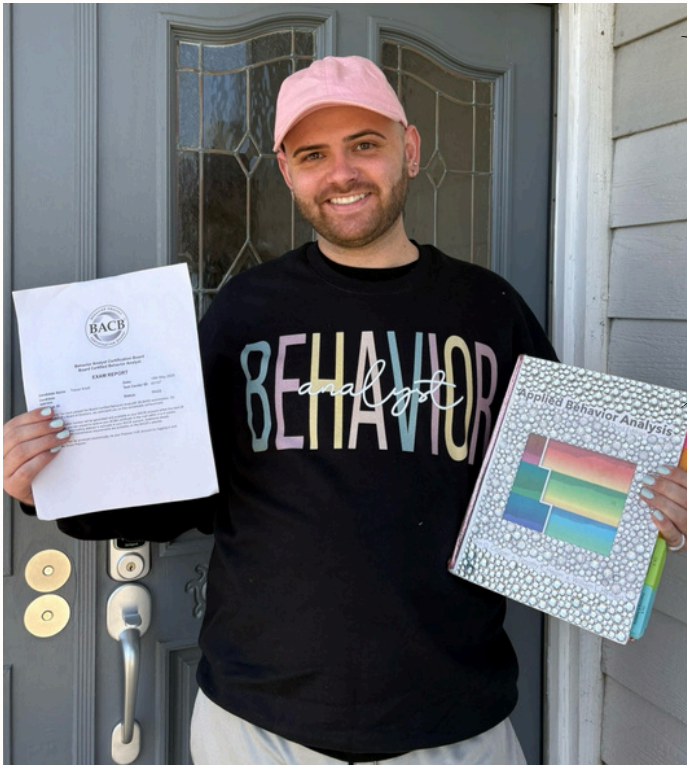
"My favorite part about working at Coyne is the awesome kiddos that I get to see everyday. To see the small steps they make in their learning every day is truly a rewarding part of what we do. I also really enjoy being able to work with our supervisors. Everyone shows interest in your growth with Coyne and is always available for support!"

– **Aiyana**, ECI Trainer



"I am most excited to have a bigger role in seeing all of the progress my clients will make! I love this field and am so excited to be continuing to grow and do it at such an amazing company!!"

– **Trevor**, BCBA Program Supervisor



"What excites me most about my new role is being able to be one of the first faces new hires see and show them a big Coyne Welcome! Coyne has helped me grow not only in my career but in my personal life so I hope I can help others do the same."

– **Erika**, Training Coordinator



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“Feeling incredibly grateful for the amazing support at Coyne that helped me learn so much about autism and the power of behavior therapy! Now, I’m thrilled to pay it forward and teach our future ECIs. They say teaching is the best way to learn, I’m so excited about the opportunity to teach future ECIs about behavioral therapy! Bring on the learning!”

– **Elizabeth**, ECI Trainer



“What I love most about working at Coyne is how supported I’ve felt since day one. The culture here values collaboration and growth which makes all the difference. It’s also incredibly rewarding to see the progress our kiddos make every day. Watching them grow, learn new skills and reach meaningful milestones is why I love doing what I do :)”

– **Rebecca**, ABA Program Supervisor

**Rose** – ECI Trainer

**Hawa** – ECI Trainer

**Marissa** – ECI Trainer

**Ashlynn** – ECI Trainer

**Spencer** – ECI Trainer

**Erika** – Training Coordinator

**Anette** – Training Coordinator

**Rebecca** – ABA Program Supervisor

**Kylie** – ABA Program Supervisor

**Moriah** – Assistant Program Coordinator

**Trevor** – BCBA Program Supervisor

**Aiyana** – ECI Trainer

**Marilyn** – ECI Trainer

**Hannah** – ECI Trainer

**Vrendan** – ECI Trainer

**Elizabeth** – ECI Trainer

**Arooj** – ECI Trainer

Congratulations Coyne Crew!  
We're thrilled to watch you  
continue building your career  
with us!



### Autism Spectrum Disorder

Refers to a neurodevelopmental condition characterized by challenges with social skills, repetitive behaviors, speech and nonverbal communication. Autism occurs in all racial, ethnic, and socioeconomic groups. Autism is 3.4x more common in boys than in girls and 36.1% of children with autism have average to above average intelligence.

There are multiple causes for autism that result in differences in brain development. One possible cause is genetic risk factors such as having a sibling with autism. Another possible cause is environmental risk factors such as experiencing birth complications or being born to older parents.

### Neurodiversity & Autism Acceptance

Neurodiversity refers to the unique way that each person's brain develops. Neurodivergent people are people who process, view, and interact with the world in ways that differ from ways that other (or "neurotypical") people do. Acceptance of autism means valuing and celebrating those unique differences.



### PECS (Picture Exchange Communication System)

PECS is an augmentative communication system to teach functional communication. It utilizes the same teaching strategy as Incidental Teaching/Mand Training and is usually introduced after pointing has been mastered. PECS is a bridge to vocal language and it allows our kiddos to express their wants, needs, feelings and emotions. Communication also allows individuals to interact with others, build relationships, and improve overall quality of life.

### Ethics & Professionalism

Ethical and professional conduct describes the manner in which a person behaves in the context of one's main paid occupation and is a necessary component to any profession to maintain standards to which employees adhere. At Coyne, we follow the BACB's Professional & Ethical Compliance Code.

Maintaining such a high standard of professionalism is important to Coyne because it promotes trust in the children and families we serve, allows the company to retain valuable skilled staff, strengthens the company in the "marketplace," and contributes to the positive reputation of the company.







**Zuko** (Shih Tzu mix)  
Owner: Brianna



**Rey and Bear** (American  
Staffordshire Terrier & Frenchie mix)  
Owner: April



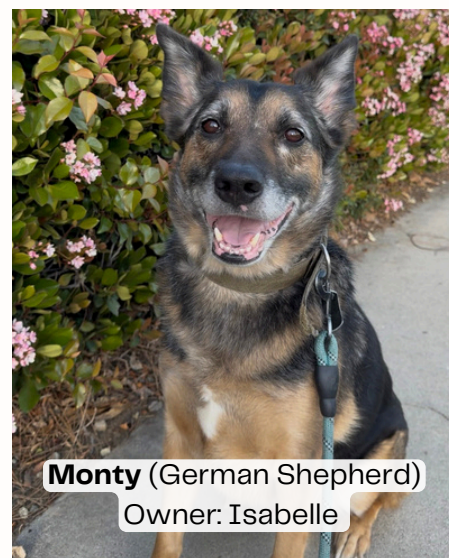
**Charlie** (Vizsla)  
Owner: Gracie



**Pabla Carnita**  
Owner: Anbir



**Layla**  
(Border Collie/Blue Heeler Mix)  
Owner: Veronica



**Monty** (German Shepherd)  
Owner: Isabelle



**Moose** (Toy Goldendoodle)  
Owner: Mary



**Tessa** (Mini Dachshund)  
Owner: Ashley



**Osito**  
Owner: Diego



**Janemba**  
(Veiled Chameleon)  
Owner: Eliseo

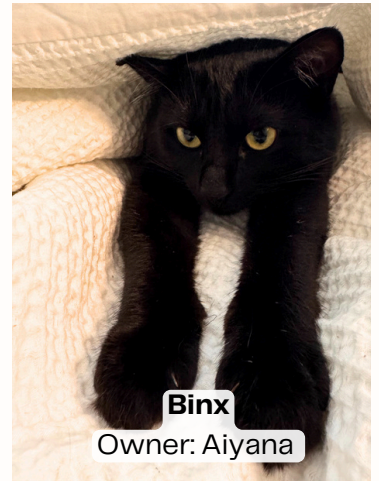


**Muffin**  
(Maltipoo)  
Owner: Amy



**Danger**  
(Maine  
Coon/Tabby)  
Owner: Darya







## CASP MISSION AWARD

Coyne's fearless leader and CEO, Dr. April Worsdell, has been selected as the recipient of the 2025 CASP Mission Award. This award honors a member of a CASP (The Council of Autism Service Providers) Member organization who has made a meaningful contribution to advancing CASP's mission and vision. April's leadership, commitment and contributions have made a lasting impact on the CASP community, and CASP expressed sincere gratitude for the difference she has made.

Congratulations, April, from your Coyne & Associates family! We couldn't be more proud and honored to have such an amazing clinician leading our company and caring for the children and families we serve.



## SUPERVISION DATA

After reviewing our most recent supervision data, we're thrilled to share that Coyne & Associates' supervision ratio goes above and beyond the ABA industry standard! The Behavior Analyst Certification Board (BACB) requires that 1:1 staff receive supervision in at least **5%** of their monthly hours worked. Across all four regions at Coyne, our most recent data revealed that **21%** of all 1:1 sessions are supervised. We know that support makes a big difference to the success of both our staff and our kiddos, and we are proud to exceed the industry standard!

INDUSTRY STANDARD:

**5%**



COYNE STANDARD:

**21%**

## COYNE'S DIGITAL FOOTPRINT

From team highlights to behind-the-scenes moments, our social media channels are shining a spotlight on the incredible people who make our company great—you included!

Make sure you're following us on Instagram, LinkedIn, and Glassdoor to stay in the loop and maybe even catch yourself or a co-worker featured in one of our latest posts.

